

Website
Design Fife

THE + **SMART WAY** TO
GROW
YOUR BUSINESS

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**Text
Marketing**



We take a logical approach to advising clients on the benefits of not only marketing by text but using it effectively to communicate instantly with a desired audience with a cost effective management solution.



Why Text Marketing?

Text/SMS marketing has been used by major companies like Coca Cola and BMW for a few years because stats show that 97% of texts sent are read and that 91% of us keep our phones within 3 feet of us 24/7. This allows companies to target customers directly and send offers on a chosen date or time rather than conventional advertising where it is not nearly as targeted or effective.



WHAT WE DO

We will set up your chosen Keyword and start building your database of contacts. We take care of your marketing strategy leaving you more time to enjoy your business.

- Advice
- Planning
- Keywords
- Promotion
- Implementation
- Calculating & Forecasting
- Support

Example Pricing Based on Small Business sending 500 Texts PCM

Initial Set Up Fee = £250.00 one off fee, and £50.00 per month per 500 customers managed.
500 Texts = £35.00
Keyword from £15.00 per month

Additional Text Bundle Prices – can be added anytime

500 Texts - £35
1000 Texts = £70
2500 Texts = £175
5000 Texts = £350
7500 Texts = £525
10,000 Texts = £700

Free Search Engine Optimisation Quote

For a free website quote, or to contact us under no obligation with any website queries you may have please email:

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