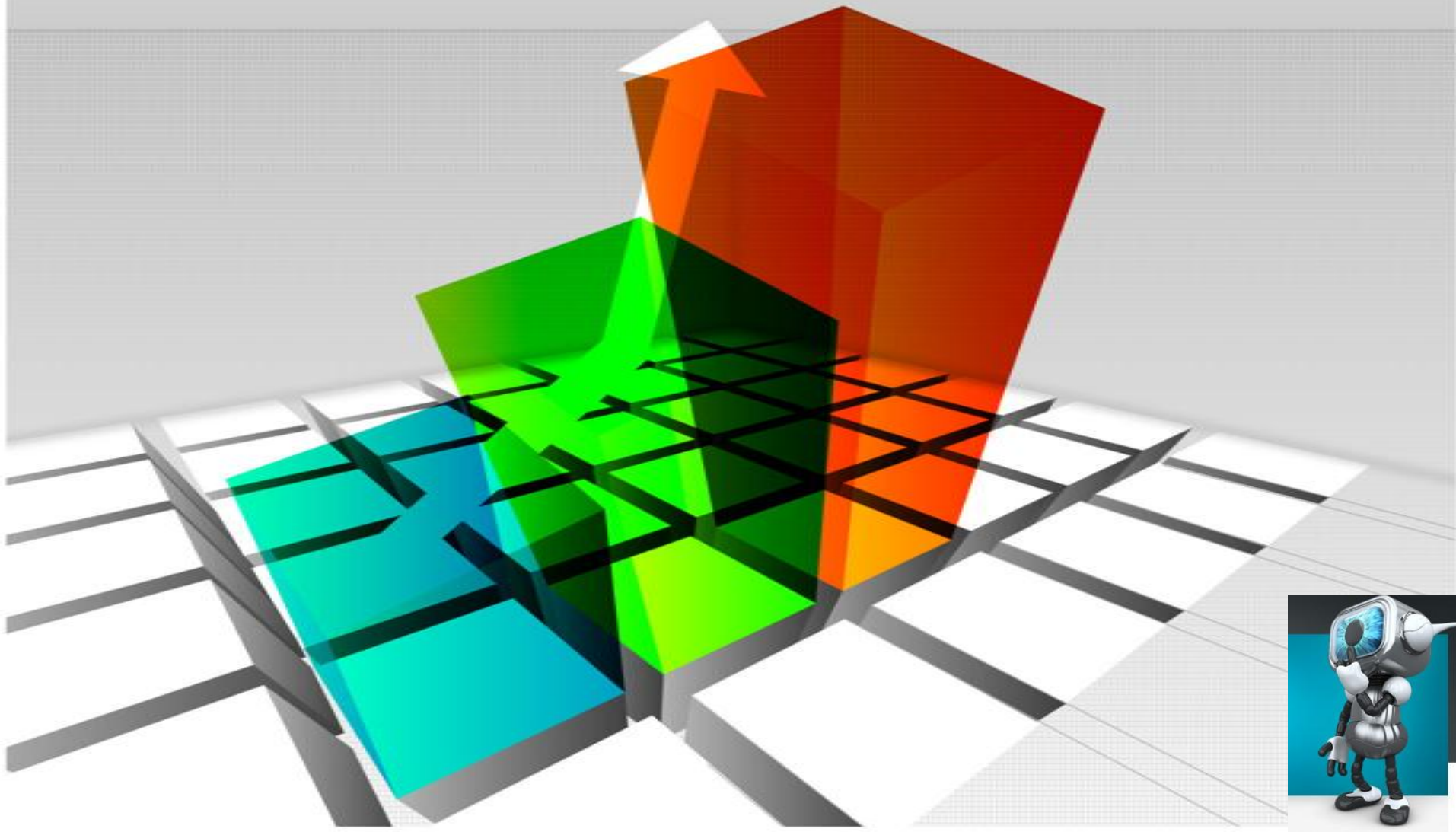


Text Management Services

Website Design Fife

Mobile Retailers Benefits



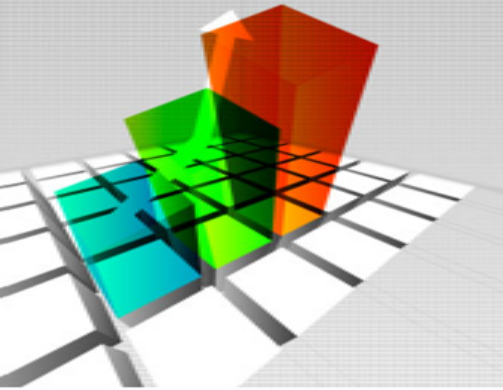
Deploy Text Marketing for your Mobile Phone Retailing Company

Here you'll find out how retailers such as The Word, Mobile Phones Direct and Mobile Republic have used texting providers to help them increase their business.

Where you have supplied a customer with a new phone, it makes sense to use that phone to keep in touch with all your latest offers. Text is the perfect medium for the purpose as you can contact your entire database very efficiently and cost effectively.

You can use text marketing in a variety of innovative and responsive ways:

- **Upgrade sales - Upgrade customers and secure their business for a further 12 months , Accessories -Sell your range of phone accessories by text.**
- **Insurance - One of the most profitable products can be sold by text**
- **Advisory Texts - Advise your customers on delivery dates, outstanding balances etc.**
- **Text Clubs - Create text clubs giving members special offers**
- **Text 2 Win Competitions - Increase response with text to win competitions with monthly prizes.**



Think for a minute.....

- 97% of text messages sent are read.
- 91% of people Never have thier mobile more than three feet away from them 24/7.
- Cheaper than mail or phone calls.
- 100% Optin Service and we completely manage this for you, leaving you more time and less hassle.
- Target your offer to customers at a chosen date and specific time.
- What better way to get noticed than to target a text to customers at 9am just when they are wondering what to do that day with your offer?